

EXHIBIT C

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1 UNITED STATES DISTRICT COURT
1 SOUTHERN DISTRICT OF NEW YORK

2 -----x

2
3 MONIQUE Da SILVA MOORE, et
3 al.,

4
4 Plaintiffs,

5
5 v.

11 CV 1279 (RJS)

6
6 PUBLICIS GROUPE, et al.,

7
7 Defendants.

8
8 -----x

9 New York, N.Y.
9 January 4, 2011
10 10:58 a.m.

10
11 Before:

11
12 HON. ANDREW J. PECK,

12
13 Magistrate Judge

13
14 APPEARANCES

14
15 SANFORD WITTELS & HEISLER LLP

15 Attorneys for Plaintiffs

16 JANETTE WIPPER

16 DEEPIKA BAINS

17
17 JACKSON LEWIS LLP

18 Attorneys for Defendant MSL Group

18 BRETT M. ANDERS

19 VICTORIA WOODIN CHAVEY

20 ALSO PRESENT:

20
21 PAUL J. NEALE, DOAR Litigation Consulting

21 GENE KILMOV, DOAR Litigation Consulting

22 ERIC SEGGEBRUCH, Recommind

22 CRAIG CARPENTER, Recommind

23
24
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1 (In open court)

2 THE COURT: Having read, to at least a certain extent,
3 all the things you were kind enough to fax me, including the
4 51-page fax that came in overnight twice -- so somebody owes us
5 a ream of paper, which I won't collect, but let's try not to
6 fax in that much -- here are my thoughts, to start:

7 We either need to revisit the issue of bifurcation of
8 class action discovery and full merits discovery and/or, even
9 treating it as such, it is clear to me that there is a
10 difference between the discovery that would go on in a class
11 action and the discovery treating every possible class
12 plaintiff as an actual plaintiff, which defeats the whole
13 purpose of having a class.

14 In addition, I don't think we have scheduled the
15 motion for class certification, which should be handled sooner
16 rather than later. So maybe we should start with that
17 question: When will plaintiffs be ready to move for class
18 certification? And I read the transcripts before Judge
19 Sullivan dealing with bifurcation where both of you in essence
20 promised Judge Sullivan that, no, no, no, that's not going to
21 lead to all sorts of fights. And, frankly, I've seen nothing
22 but fights since this case has been referred to me and,
23 frankly, no progress.

24 So that's the first question: When are you planning
25 to move for class certification? Who am I going to hear from

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1 on the plaintiffs' side? Ms. Wipper?

2 MS. WIPPER: Yes, for the plaintiffs in the class.

3 Your Honor, the current schedule entered by Judge
4 Sullivan has a close for fact discovery, I believe, of
5 June 30th.

6 THE COURT: But it's too late to do class
7 certification after the close of discovery. That's not what
8 Rule 23 anticipates.

9 MS. WIPPER: Understood. We requested a bifurcated
10 schedule, your Honor, to Judge Sullivan. We wanted class
11 discovery first so we could address and target discovery for
12 the class issues and also minimize potentially some of the
13 disputes going on. However, defendant MSL opposed that.

14 THE COURT: I read all of that.

15 MS. WIPPER: OK.

16 THE COURT: And at the time, everyone thought it would
17 be a smooth road and would be faster. It's not smooth and it's
18 probably not faster. So maybe I'll do it this way: Do you
19 both at this point, seeing where you've gotten yourselves --
20 and this I guess is somewhat of a question to both of you, so
21 it will be a single yes-or-no question -- do you want to
22 bifurcate?

23 MS. WIPPER: Plaintiffs would be willing to bifurcate
24 if we did not change the current schedule, because we've lost
25 so much time with the current schedule with all of these

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1 discovery disputes. At this point we haven't taken one
2 deposition of defendant witnesses. We've gotten a couple of
3 thousands of documents, a lot of them are policy documents that
4 are repetitive. We haven't gotten a lot of the information we
5 have requested.

6 THE COURT: Is bifurcation -- and by bifurcation, I
7 mean the only discovery that will go on -- is that aimed at
8 deciding whether this should be a class action? Is that going
9 to eliminate most of these fights, from plaintiffs' point of
10 view, or if we agree to bifurcation, are you then going to say,
11 but, Judge, we still want everything or 90 percent of
12 everything set forth in our current letters about what the
13 disputes are?

14 MS. WIPPER: Well, if I could just respond about some
15 of the disputes, as an example --

16 THE COURT: No, no, no. In your view -- let me do it
17 this way: OK, so you're potentially willing to bifurcate, let
18 me leave it at that.

19 For the Jackson Lewis folks, who am I going to hear
20 from?

21 MS. CHAVEY: Victoria Chavey.

22 THE COURT: Having opposed bifurcation the first time,
23 what's your view on it now?

24 MS. CHAVEY: Your Honor, we would have two concerns
25 with bifurcation at this point. One is, we would like to

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1 proceed with discovery on the merits of the individual named
2 plaintiffs' claims. So if there were a bifurcated discovery
3 order at this point, we would still like to pursue merits
4 discovery as to the individual claims.

5 THE COURT: But that means they're going to want
6 merits discovery as to the individual claims against you, which
7 is probably going to put us back in the quicksand that I'm
8 trying to get you all out of.

9 MS. CHAVEY: The second concern, your Honor, that we
10 have is related to that, and, that is, that we understand
11 plaintiffs' position to be that to prove their
12 pattern-or-practice claim, they do need to take discovery, in
13 their view, on every single decision made at MSL over the last
14 ten-plus years. So if their view of the pattern-and-practice
15 claim is such that they need discovery on every single decision
16 made, as opposed to focusing instead on what should be the
17 common questions, then I don't know that bifurcating the
18 discovery at this point is going to accomplish the goal that we
19 all had back in the summer, which was efficiency.

20 I'd also like to say, your Honor, just at the outset,
21 I conferred with counsel for the parent company, Publicis
22 Groupe yesterday with regard to whether they needed to appear.
23 It didn't appear to be necessary, given what the Court was
24 going to take up but George Stoehner, who was here on
25 December 2nd, is available by phone if that becomes necessary.

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1 THE COURT: All right.

2 MS. WIPPER: Your Honor, if I can respond, some of the
3 existing disputes are related to class issues. For example,
4 we're requesting personnel action notices because of the errors
5 that were found in the data, the HR data, that was produced.
6 Essentially, the coding --

7 THE COURT: Why is that relevant to class
8 certification?

9 MS. WIPPER: For our expert to do a statistical
10 analysis and render regression analysis, they need accurate
11 data, including payroll data, which we don't have, which is
12 also in dispute.

13 THE COURT: Wait. Are you seriously telling me that
14 for the something like 700 to 1,000 employees of MSL who are at
15 issue here, you need the payroll data as to every single one of
16 them for ten years or some lesser number?

17 MS. WIPPER: Yes, your Honor. To run a compensation
18 analysis for regression, we often use payroll data to
19 essentially compare what people are paid during the class
20 period. So, yes.

21 THE COURT: All right, Ms. Chavey?

22 MS. CHAVEY: Your Honor, we have provided the payroll
23 data and other electronic data but what we haven't provided,
24 because it wasn't requested, was paper copies of the personnel
25 action notices. And we advised plaintiffs' counsel that the

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1 Box 5 data from the W-2s were not available electronically. We
2 have of course records of the W-2s that were issued, but that
3 is not electronically-held data. That is what was requested,
4 was electronic-held data, and we have provided it.

5 THE COURT: All right.

6 MS. WIPPER: Your Honor, if I might, they haven't
7 provided the data.

8 THE COURT: We're either going to do this in some
9 organized fashion -- we have no more than an hour -- or you can
10 come back this afternoon for the rest of this.

11 Instead of telling me what you need of this, is there
12 a substantial part of what the letters in front of me have you
13 each fighting about that will not need to occur if there is
14 bifurcation, or not? Because, frankly, if you're going to say
15 I want it all anyway, then I'm not going to bifurcate, the two
16 of you are going to keep beating your heads against the wall
17 with each other, and you'll do what you're going to do within
18 the six months you have for fact discovery that are left.

19 MS. WIPPER: Your Honor, the HR complaints go to
20 merits in order to show intentional discrimination, so those
21 would not be at issue if there was a bifurcated schedule.

22 Also, in terms of the personnel action notices, that
23 would be a part of it but not every personnel decision for
24 every class member and every comparator. So it would limit the
25 personnel records we would be requesting and it would also

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1 limit the HR complaints, discrimination complaints.

2 THE COURT: What else? I've got several hundred pages
3 of letters before we even get to the dueling ESI protocols.

4 MS. WIPPER: Well, in terms of the motion to compel
5 letters, I think that was the only two issues that -- oh, there
6 was one other issue, the personnel file of the president, and
7 that would be a part of the class discovery, because as part of
8 the common issue --

9 THE COURT: Well, it doesn't sound like we're gaining
10 much by bifurcating. So you all are going to swim or sink with
11 this, but I am going to enforce 26(b)(2)(C) proportionality.
12 So let's go through the letters in detail.

13 I'm starting in chronological order with the
14 December 27 letter, page 4, documents regarding complaints of
15 discrimination. How are those kept, Ms. Chavey, in the HR
16 department?

17 MS. CHAVEY: Your Honor, to the extent there are
18 complaints of discrimination, yes, those would be held by the
19 HR department. The requests are much broader than that, as we
20 have described in our letter.

21 THE COURT: All right, so let's now deal as to subject
22 matter, gender discrimination by females and sexual harassment
23 complaint by females. That's the Court's ruling. Anyone want
24 to argue against that?

25 MS. WIPPER: No, your Honor.

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1 MS. CHAVEY: Your Honor, as to the sexual harassment
2 piece of that, there is no claim of sexual harassment here, and
3 that's why we have objected.

4 THE COURT: It's similar enough. That's the Court's
5 ruling.

6 Time period?

7 MS. WIPPER: If I may make a comment: Plaintiffs
8 would be willing to limit the time period to 2005 to the
9 present, which is the longest statutory period applicable in a
10 case under the New York Equal Pay Act. It is also consistent
11 with --

12 THE COURT: But what has this got to do with the Equal
13 Pay Act?

14 MS. WIPPER: If there were complaints made about pay
15 discrimination --

16 THE COURT: OK, but that's a different discrimination;
17 we haven't even talked about that. If you want to do it in two
18 periods, pay discrimination '05 to whatever gets us back into
19 the Title 7 time period and other gender and sexual harassment
20 in a more limited time period, that sounds more reasonable.

21 MS. WIPPER: OK, and I would also direct the Court
22 to -- there is case law allowing plaintiffs to get --

23 THE COURT: I understand, but you're also getting many
24 years' worth of information. Any problem with -- what's our
25 Title 7 or state parallel statute of limitations?

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1 MS. WIPPER: February 2008 to the present.

2 THE COURT: So February 2008 to the present, does that
3 work for the defendants?

4 MS. CHAVEY: Yes.

5 THE COURT: And what's the first date in '05?

6 MS. WIPPER: It would be February 2005.

7 THE COURT: All right. And February 2005 only for
8 complaints that deal with pay discrimination.

9 MR. ANDERS: Your Honor, if I may, the one concern I
10 would have about 2005 -- and this was shifting a little bit in
11 the ESI realm -- is the emails that --

12 THE COURT: Wait. How are complaints to HR kept?
13 Let's start with that. That's what we're talking about.

14 MS. CHAVEY: They're kept in different ways. There
15 may well be emails relating to complaints or relating to the
16 company's responses --

17 THE COURT: Do you know how this is done, or are we
18 doing a law school exam?

19 MS. CHAVEY: Yes, no, we have investigated this.

20 THE COURT: Are there paper files?

21 MS. CHAVEY: Yes.

22 THE COURT: And in what form may the emails take? An
23 email to HR from an employee?

24 MS. CHAVEY: Or between HR people.

25 THE COURT: Fine, that seems like it's easy enough to

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1 search. OK, that's the Court's ruling.

2 Pay discrimination, February 2005 to date -- well, to
3 date? Let's cut it off at the date the complaint was filed,
4 which is what?

5 MS. WIPPER: February 24th, 2011.

6 THE COURT: OK, so through February 24, 2011. And
7 gender and sexual harassment discrimination by females February
8 '08 to the date of the complaint.

9 MS. CHAVEY: Your Honor, just to clarify to pay
10 discrimination, is it your order that the complaints at issue
11 would be pay discrimination based on gender or any complaint
12 about pay?

13 THE COURT: No, pay discrimination based on gender.
14 I think that takes care of all of the complaints of
15 discrimination, yes?

16 MS. CHAVEY: Yes.

17 MS. WIPPER: If I could just have one point of
18 clarification: The defendants wanted to limit it to complaints
19 against presidents and managing directors.

20 THE COURT: No, complaints.

21 OK, next: Personnel decisions -- and this gets back
22 to -- I'm not exact sure what it is want. So tell me what you
23 want.

24 MS. WIPPER: If I could direct the Court to page 7,
25 there are some examples of what we are looking for. For

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1 example, the first bullet point addresses the personnel action
2 notices that I have already referenced. So we're interested in
3 those for two reasons; one, to correct the data, two,
4 because --

5 THE COURT: Let me just stop. Are those paper?

6 MS. CHAVEY: Yes. They're in the personnel files.

7 THE COURT: Any problem with producing them?

8 MS. CHAVEY: Yes. There are a thousand employees as
9 well as former employees, and to pull all -- these are the
10 forms that are signed by authorized people to submit to payroll
11 to approve a pay increase, for example, or a change of address
12 or what have you. So these are not held in an electronic
13 database; these are documents that are made part of the
14 personnel files.

15 THE COURT: Assuming you had to do it for every one of
16 the thousand employees and former employees, how much bulk are
17 we talking about?

18 MS. CHAVEY: There could be a few a year. The request
19 is -- these haven't been requested, by the way, to my
20 knowledge. We did not interpret any of the requests to seek,
21 other than the requests for the plaintiffs' personal files.

22 THE COURT: I'm now doing it this way because that's
23 the way you both presented it. If you need 30 days because
24 it's a quote-unquote new request, we'll talk about deadlines at
25 the end.

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1 MS. CHAVEY: But the request as it's stated in the
2 letter is for any personnel action notice, which they call a
3 PAN, relating to pay, job title or status. So sometimes there
4 are personnel action notices that show that somebody goes from
5 one department to another. Whether that's a status change, I
6 don't know.

7 THE COURT: Is that what you want?

8 MS. WIPPER: For purposes of the errors in the data,
9 we found errors in people's departments and their job codes and
10 their status is terminated or active, full time or part time,
11 so if they do reflect that, so for that purpose we would want
12 it, but for purposes of this, within personnel files, we would
13 only want --

14 THE COURT: But if you're getting it for some reason,
15 you might as well get it through this. So that's what you
16 want, a department change?

17 MS. WIPPER: Yes, your Honor.

18 THE COURT: So pay, job title, status, meaning
19 department change. What else? Obviously --

20 MS. WIPPER: Promotions, terminations.

21 THE COURT: Well, that's pay or job title. Can you do
22 this on a sample basis?

23 MS. WIPPER: Our understanding is that everything is
24 maintained in HR headquarters in New York, all personnel files.
25 We had a plaintiff --

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1 THE COURT: But to have to go through it for thousands
2 of employees for a long period of time, unless you're telling
3 me that that's what your experts demand in order to do the
4 regression analysis, that's not the way it should be done in
5 discovery. What is it you need this for?

6 MS. WIPPER: To correct the data, your Honor. And
7 there's case law supporting the fact that if there are errors
8 in the data, it shouldn't be held against a plaintiff or the
9 other party and they shouldn't be denied discovery --

10 THE COURT: Are you willing to pay for this? We're
11 going to start turning this into a pay-for-play if you can't be
12 more reasonable.

13 MS. WIPPER: We would be willing to discuss sampling
14 as long as it's a significant sample, statistically significant
15 sampling, and random.

16 THE COURT: Statistical significant sample is probably
17 10 percent of the employees or something like that. Is that
18 what we're talking about?

19 MS. WIPPER: And we would also like to ask for
20 additional notices; if we find errors while we're doing the
21 analysis of the data, we would like to have the opportunity to
22 get additional notices as well.

23 MS. CHAVEY: Your Honor, that's actually the other way
24 that we would propose to do this. And we had talked with
25 plaintiffs' counsel before, about identifying the errors, to

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1 see if we could then confirm whatever the supposed conflict was
2 in the data that was provided. It didn't sound, from our
3 discussions, like it was more than a handful of alleged errors.
4 And if that would be a way of doing it, then we could work with
5 just whatever the errors were that came up.

6 MS. WIPPER: But, your Honor, we have seven
7 plaintiffs, and pretty much every single one of them has an
8 error in the data. So it's hard for us to know how
9 widespread --

10 THE COURT: An error about what?

11 MS. WIPPER: One plaintiff is listed as full time,
12 when she's part time; one is listed as current when she's no
13 longer working there, another is listed as has resigned but she
14 was terminated, her job was eliminated; two were listed as
15 taking severance when they didn't; one her job code was
16 incorrect. So --

17 THE COURT: All right, you're going to do the
18 personnel action notices.

19 Now, what time period are you talking about?

20 MS. WIPPER: The same time period as the employment
21 data?

22 THE COURT: Well, we're not doing the pay
23 discrimination, period, for this. So February 2008 to the
24 complaint on a statistical sampling basis.

25 MS. WIPPER: Your Honor, will we also be able to ask

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1 for additional notices if we find other errors in the data
2 beyond the sample?

3 THE COURT: The whole purpose of this statistical
4 sample is to avoid having to do it for all 5,000 employees or
5 whatever it is.

6 MS. WIPPER: I'm not anticipating a thousand. I don't
7 want a dispute later if there's like five people.

8 THE COURT: If it's a limited number, I'm sure both
9 sides are going to be reasonable.

10 OK, the second bullet, promotion recommendation forms,
11 what's the purpose of that?

12 MS. WIPPER: The purpose of the promotion
13 recommendation forms is to show who approves the promotions.
14 And our theory in this case is that there's a centralized
15 decision-making process, kind of the opposite of Wal-Mart
16 versus Dukes where a core group of managers, leadership team,
17 makes the decisions.

18 THE COURT: Is there a dispute as to that? Now,
19 whatever you all can stipulate to, you can save a lot of time
20 and money on discovery.

21 But before you answer that, let me just interrupt for
22 a minute off the record.

23 (Discussion off the record)

24 THE COURT: Back on the record. Continue.

25 MS. CHAVEY: So the promotion recommendation forms are

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1 also -- well, let me say, they were introduced in 2008, they
2 are used with regard to promotions of individuals to the vice
3 president or senior vice president level, and these are also
4 forms that aren't held in any centralized place; they are
5 individualized forms and they are transmitted, as far as we
6 have seen, by email. And they are also at times, although I
7 don't think consistently, appearing in the personnel files of
8 individuals. They're routed to human resources.

9 THE COURT: So assuming it's on email, is it then
10 something that is saved in HR in a record, it's a business
11 record, as opposed to just it's an email, hey, Joe, somebody
12 just got a promotion?

13 MS. CHAVEY: No, it is a form that would be sent as an
14 attachment to an email.

15 THE COURT: And that's easy to find via the email
16 system?

17 MS. CHAVEY: No, I don't think it would be easy to
18 find.

19 THE COURT: Then how does your company do business?

20 MS. CHAVEY: They use a lot of email.

21 THE COURT: I know, but this sounds like it's
22 something that in the good old-fashioned, pre-electronic days
23 would have been in the employee's personnel file. For the
24 company to say, we don't do that anymore, we send it by email
25 and then it's in an email system in a way we can't find it,

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1 you're going to have to search. So it seems to me -- or who
2 approves all of these?

3 MS. CHAVEY: Human resources.

4 THE COURT: So is the only approval signature on it
5 going to be HR or is it going to show who in the business side
6 management approved the promotion?

7 MS. CHAVEY: For this particular form, that changed
8 over the years from 2008 forward, so there isn't one answer to
9 that question.

10 THE COURT: Well, at what point does it show who
11 approved it?

12 MS. CHAVEY: In HR, Rita Masini was a consistent
13 recipient or signatory on these documents through the years.

14 THE COURT: If that is stipulated to? Is that
15 sufficient for class purposes?

16 MS. WIPPER: With respect to HR, yes.

17 THE COURT: And what else do you need it for?

18 MS. WIPPER: I believe it also has to be approved by
19 corporate, if it's a VP or an SVP, so it's not just --

20 THE COURT: Then can you stipulate that all of these
21 were approved -- I don't even know what "approved by corporate"
22 means.

23 MS. WIPPER: It means a businessperson, so a
24 businessperson, someone outside of HR, the CFO or the
25 president.

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1 MS. CHAVEY: I don't think that's accurate. Again,
2 this wasn't requested in the document requests. I don't have
3 it in front of me.

4 THE COURT: You all manage to spend your Christmas
5 vacation writing me huge letters, so I would assume that by the
6 time you knew there was a conference on this, you'd know the
7 information. You're either going to stipulate to what level of
8 senior management had to sign these -- obviously if these are
9 promotions to VP or senior VP, I would assume that the
10 signature has got to be at a fairly high level.

11 MS. CHAVEY: Rita Masini is the chief talent officer,
12 she's the top HR representative.

13 THE COURT: If a businessperson besides HR has to
14 approve all of this, you are going to either stipulate
15 sufficiently that it satisfies the class certification issue
16 and gets around the Wal-Mart issues or you're going to have to
17 go through, from 2008 to the date of the complaint, on a
18 sampling basis and produce these.

19 MS. CHAVEY: Because this form changed over time, your
20 Honor, I'm not in a position to stipulate today --

21 THE COURT: You don't have to do it today.

22 MS. CHAVEY: OK.

23 THE COURT: You have to either produce these or
24 stipulate, and by whatever the deadline is that I'm going to
25 set at the end of all of this.

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1 OK, request for raise exceptions?

2 MS. WIPPER: And I think this one also would -- the
3 stipulation we're proposing would work here. Essentially what
4 this request relates to is, there's a global salary freeze that
5 was implemented by the parent company, Publicis Groupe, for all
6 subsidiaries during the class period. There was also
7 exceptions to that salary freeze, there was also a promotion
8 freeze and a hiring freeze. And those exceptions were
9 essentially sent from MSL, the subsidiary, to the parent.

10 THE COURT: One second. Since you're getting the
11 personnel action notices, what do you need this for?

12 MS. WIPPER: This shows the approval process for pay
13 increases that we're also challenging. So it shows commonality
14 because not only is it nationwide, it's global, and there was
15 exceptions to the freeze that we believe had a disparate impact
16 on women.

17 THE COURT: So for what employees are you looking for
18 this?

19 MS. CHAVEY: Just the public relations employees in
20 the United States.

21 THE COURT: Then, I'm sorry, the personnel action
22 notice is going to show you when somebody got a pay raise.
23 What do you need this for?

24 MS. WIPPER: This shows the approval process --

25 THE COURT: Who cares?

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1 MS. WIPPER: -- for commonality purposes. For the
2 same reason as the promotion recommendation.

3 THE COURT: At this point you're going to move for
4 commonality, and when they say there isn't, we can revisit
5 this.

6 MS. WIPPER: OK, your Honor.

7 THE COURT: If they argue that the raise exceptions
8 were signed off on by different people, they're going to have
9 to say who.

10 So your fate, MSL, is in your hands. All of the
11 emails on all of this? No, enough is enough. So that's the
12 end of this one, as far as I'm concerned.

13 Anything else you want to argue for in this area
14 before we go to page 8 and item number 2 on pregnancy?

15 MS. WIPPER: No, your Honor.

16 THE COURT: Anything from the defense?

17 MS. CHAVEY: No.

18 THE COURT: OK, pregnancy, what's the fight here?

19 MS. WIPPER: During one of our meet-and-confer
20 conferences, we asked for a list of the employees who were
21 pregnant during the class period, which we believe would be
22 less than a hundred, probably 60, people. Defendants' response
23 was that that was captured in the employment data by the leave
24 that the employees took. But that's not completely true. We
25 have a plaintiff who was put on a probation letter after she

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1 announced her pregnancy and is claiming a pregnancy
2 discrimination claim as a result of that.

3 THE COURT: But where is it you believe that they have
4 records on pregnancy?

5 MS. WIPPER: It's our understanding that HR is
6 informed when there's an announcement of a pregnancy, and
7 that's based on anecdotal evidence we have heard from our
8 clients.

9 THE COURT: Ms. Chavey?

10 MS. CHAVEY: Your Honor, it may be that HR is informed
11 when an employee becomes pregnant. Certainly HR is informed
12 when an employee announces her intention to take a leave
13 related to pregnancy. But there isn't a centralized list or
14 any document that reflects this information that's being
15 requested. And the difference here is, I believe the
16 plaintiffs acknowledge that they have information about all of
17 those employees who took maternity leave; the only question
18 relates to employees who were pregnant but didn't take a leave
19 for some reason, so maybe they left before they had the child
20 or something like that.

21 So we don't know of a document that answers that
22 question.

23 MS. WIPPER: It's our understanding we have anecdotal
24 information that an employee in the L.A. office notified her
25 immediate supervisor that she was pregnant and she was called

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1 the next day by Tara Lilly and the HR director in New York
2 to --

3 THE COURT: Why don't you do this: Why don't you
4 depose the HR person. You've already got the information about
5 those who took leave, correct?

6 MS. WIPPER: Yes.

7 THE COURT: OK. What else do you want at this point?
8 Otherwise, you're doing in essence a trial on a hundred
9 anecdotal stories, which doesn't make it satisfactory for class
10 certification anyway.

11 MS. WIPPER: Yes, your Honor. In order to look at
12 whether there's a pattern for women who were pregnant, whether
13 they did not receive promotions or pay increases or left the
14 company --

15 THE COURT: How about in addition to the statistical
16 sample we're doing of the personnel action, notices and the
17 promotion recommendation forms, if those get produced, you add
18 them to the statistics? In other words, if we're doing
19 15 percent of the thousand public relations people as your
20 statistical sample, in addition to that number, you get the
21 personnel action notes for the hundred people, if that's what
22 it is, who took a maternity leave.

23 MS. WIPPER: OK.

24 THE COURT: Yes?

25 MS. WIPPER: Or who announced their pregnancy?

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1 THE COURT: If you have any record of that, sure.
2 They don't apparently.

3 All right, that's it for pregnancy.

4 Comparators and key players?

5 MS. CHAVEY: Your Honor, on this request, we have
6 agreed to provide comparator data and we have provided
7 comparator data. The difference of opinion or the dispute here
8 appears to stem from some additional names that the plaintiffs
9 included on request 50. And we asked why these people were
10 included, and they didn't explain why they were included other
11 than saying some of them were women whom they believed to have
12 been discriminated against or other things, or maybe they were
13 comparators in 2004, but they aren't within the scope of
14 discovery, in our view.

15 THE COURT: All right. Ms. Wipper?

16 MS. WIPPER: The list included comparators, which
17 obviously there's a dispute with, who's an appropriate
18 comparator in every discrimination case. So I'm unclear about
19 whether or not defendants are willing to produce everything
20 that we say is a comparator, to --

21 THE COURT: How about you two not only listen to each
22 other outside of court but in. Ms. Chavey said there was a
23 list of names they gave you that they said we don't know why
24 you've put these people on a comparator list, and other than
25 that, they have no problem giving you your comparator list.

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1 So, I don't know who any of these folks are. Why
2 don't you educate me or drop the people that they object to for
3 now without prejudice to coming back to it later, or play the
4 old split-the-baby. Tell me what you want, educate me here.

5 MS. WIPPER: With respect to the women on the list,
6 they were women that we have information complained about
7 discrimination or --

8 THE COURT: Then why are they comparators?

9 MS. WIPPER: They are not comparators; they were in
10 addition to the comparators on the list.

11 THE COURT: Are you doing individual discovery for
12 absent class members?

13 MS. WIPPER: No. We're just interested in specific
14 instances of discrimination, because if we just --

15 THE COURT: If there isn't a pattern and practice,
16 there isn't class certification and what happened to these
17 other people is irrelevant. Right?

18 MS. WIPPER: Well, your Honor, at the class
19 certification stage, I'm sure defendants will argue that we
20 have to prove not only the statistical disparity but also
21 anecdotal evidence, including specific instances of
22 discrimination.

23 THE COURT: Well, the anecdotal will come from what
24 your clients tell you and what your clients point you to as to
25 other people to contact. So at the moment, those people are

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1 off the comparator list without prejudice to you coming back
2 for them before class certification.

3 MS. WIPPER: That's with respect to the women listed?

4 THE COURT: You two have to work this out --

5 MS. WIPPER: OK.

6 THE COURT: -- because nobody has given me a list in
7 any way that puts it in a way that I can deal with it.

8 That's the Court's ruling. You both understand it?

9 MS. WIPPER: Yes, your Honor.

10 MS. CHAVEY: Yes.

11 THE COURT: Off the record.

12 (Discussion off the record)

13 THE COURT: OK, President Tsokanos' personnel file?

14 MS. WIPPER: Yes, your Honor. Plaintiffs believe this
15 is very important because the president is at the center of a
16 lot of these claims.

17 THE COURT: As to comments he allegedly made, I have
18 no problem giving you that. Other than that, I'm not sure why
19 you should get anything else.

20 MS. WIPPER: Well, we're aware there were complaints
21 made against him, so --

22 THE COURT: You can have any comments, any sexist
23 comments he made, any complaints against him for sexual-related
24 issues, gender or sexual harassment. What else?

25 MS. WIPPER: Could I also request that that not be

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1 limited to the time period we already discussed, given the
2 importance --

3 THE COURT: No, no.

4 OK, anything else on that?

5 MS. WIPPER: Can I just clarify what the time period
6 will be?

7 THE COURT: The time period is February 2008 to the
8 date of the complaint.

9 Any argument on that by the defense?

10 MS. CHAVEY: No, your Honor.

11 MS. WIPPER: If I can just state for the record, we're
12 aware of a complaint against Mr. Tsokanos I would say around
13 2005.

14 THE COURT: For what, by whom?

15 MS. WIPPER: Sexual harassment. And our allegation
16 would be that despite that complaint, he was promoted, and
17 promoted quickly, by passing women who were comparable to his
18 position.

19 THE COURT: But I thought your argument is that once
20 Mr. Tsokanos became the president, he forced women out and did
21 other terrible things. So what's the point of what happened to
22 a complaint and then despite that complaint he got promoted?

23 MS. WIPPER: Because it shows his attitude and motive
24 towards women, so within those documents it would show what
25 type of complaint was made against him.

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1 THE COURT: What type of complaint was that '05
2 complaint you're referring to?
3 MS. WIPPER: Sexual harassment.
4 THE COURT: By who? Who was the complaint made to?
5 MS. WIPPER: It was when he was a managing director in
6 the Atlanta office.
7 THE COURT: Who made the complaint? Was it to HR?
8 MS. WIPPER: It was to HR.
9 THE COURT: Well, is that something that can be
10 readily found, Ms. Chavey?
11 MS. WIPPER: Yes.
12 THE COURT: OK, produce that.
13 Other than single complaint, the time period is
14 February '08 to date.
15 MS. WIPPER: All right, your Honor.
16 THE COURT: OK, that, I believe, takes care of
17 plaintiffs' December 27 letter, correct?
18 MS. WIPPER: Yes, your Honor.
19 THE COURT: OK, so now we go to your December 29th
20 letter.
21 MS. CHAVEY: Your Honor, as to this letter, which is a
22 request for a conference, we had intended to file a written
23 response; we just haven't done it yet.
24 THE COURT: You can respond orally.
25 MS. CHAVEY: OK.

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1 THE COURT: On the compensation data, do you really
2 want paper copies of a thousand people's W-2s for three, four
3 years?

4 MS. WIPPER: No, your Honor, we just want payroll
5 data. It's not paper copies that we're interested in. We're
6 just interested in the records that of what people were
7 actually paid. What we currently have now is bonus data, which
8 had to be reproduced because it was incorrect, and then also
9 the annual rate of pay, which is the rate assigned to an
10 employee but it's not necessarily what that employee was paid
11 that year.

12 MS. CHAVEY: Your Honor, we have told the plaintiffs'
13 counsel that we have the W-2s, we have copies of those things,
14 but we don't have an electronic database that contains the
15 Box 5 information.

16 MS. WIPPER: In lieu of the W-2, we would take payroll
17 data, so --

18 THE COURT: I'm sorry, I don't know what that means.

19 MS. WIPPER: There's the HR data, which essentially
20 captures all of the personnel action changes, so any time
21 someone gets an increase, is promoted --

22 THE COURT: Just tell me what the payroll data.

23 MS. WIPPER: That's how they process their paycheck
24 every two weeks, so that's a separate database that has all the
25 deductions listed, the total earnings, and then that data is

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1 fed into the W-2 data, which is what's reported to the IRS.

2 MS. CHAVEY: I don't know, this is the first that I'm
3 hearing this explanation of what the payroll data is that's
4 being sought.

5 THE COURT: Who does the company's payroll? Is it
6 internal or ADP?

7 MS. CHAVEY: They have a payroll department, and I
8 haven't posed this question.

9 THE COURT: See what you can find out on that. We'll
10 leave this as: Produce it if it's electronic, if you're
11 telling me after you investigate -- you'll be telling
12 Ms. Wipper if it doesn't exist, you'll work it out.

13 OK, I think that brings us to requests 6 and 11, about
14 org charts among other things.

15 Does your company really not have org charts?

16 MS. CHAVEY: We do have org charts.

17 THE COURT: Were they produced?

18 MS. CHAVEY: We have produced some and, as we have
19 told plaintiffs, we are continuing to produce org charts that
20 we find.

21 THE COURT: How long does it take?

22 MS. CHAVEY: We have been very, very diligent in going
23 through a huge volume of documents, both electronic and paper,
24 and we have told the plaintiffs' counsel -- you know, by the
25 time these issues were raised, your Honor, the September 9th --

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1 our responses to the September 9th discovery requests were
2 about two and a half months old, there were 93 requests, many
3 of them pertained to the individual plaintiffs, many of them
4 were very, very broad. And we have been working very hard to
5 get through them and we have told plaintiffs' counsel that we
6 have not asserted that we have completed our disclosures.

7 If it's taking too long, from their view, we apologize
8 to them, we apologize to the Court, but we are working through
9 it.

10 THE COURT: All right, produce it.

11 MS. WIPPER: Your Honor, if I can make one comment:
12 These org charts were requested eight months ago and were
13 ordered by Judge Sullivan to be produced four months ago.

14 THE COURT: Did he set a deadline or, rather, four
15 months ago, he said you've got to produce it?

16 MS. WIPPER: Yes, your Honor.

17 THE COURT: Well, part of the problem is, if they're
18 going through lots and lots of data, we're now at the point
19 where objections are gone, it's time to produce; and once I
20 order you to produce something, if you don't, you will be
21 sanctioned, personally as well as your client. So whatever
22 dilatoriness or game-playing that plaintiff suspects was going
23 on is now over. So we will set a deadline for all production
24 or at least all paper production at the end of this conference.

25 I think I'm now over to page 5, which are specific

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1 types of documents.

2 MS. CHAVEY: Your Honor, when we were here on
3 December 2nd, you asked or directed plaintiffs' counsel to let
4 us know, in light of the ambiguity of the term
5 "reorganization," you asked them to let us know what specific
6 decisions they were seeking, and they didn't do that. We did
7 follow up with them to ask them to do that. The first we got
8 this was another midnight email on December 29th, with this
9 page 5 of bullet-pointed items. But we didn't have this
10 before. We sought to do that --

11 THE COURT: Now that you have got it, do you
12 understand what they're looking for and do you have any
13 objection to searching for it, to any of the bullet points on
14 page 5?

15 MS. CHAVEY: Some of them are very vague. For
16 example, the third bullet point, documents relating to
17 restructuring plans, we're not sure if what the plaintiffs are
18 asking us to do is to use a keyword search in the electronic
19 data using the term "restructuring plans" or whether there's
20 something else, but there's not a folder in somebody's desk
21 that says "restructuring plans" on it.

22 MS. WIPPER: Your Honor, defendants produced
23 PowerPoints to us that had several pages with the heading
24 called "Restructuring" --

25 THE COURT: The question nowadays, in an ESI world, is
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1 how one is going to find the needles in a haystack or the
2 haystack, so you all have to work on that. And that sounds
3 like the ESI protocol issue that hopefully we'll have time to
4 get to this morning.

5 MS. WIPPER: Your Honor, in our keywords that we
6 proposed --

7 THE COURT: So "restructuring" is presumably one of
8 them.

9 MS. WIPPER: Yes.

10 THE COURT: So that will turn this up.

11 Anything else? Let's go off the record a minute.

12 (Discussion off the record)

13 THE COURT: All right, back on the record.

14 Any of these other bullet points, other than word
15 search or whatever ESI protocol we're going to use, seem to be
16 a problem?

17 MS. WIPPER: I just want to make one comment. All of
18 these documents cited here are Bates labeled MSL, not MSLAX,
19 meaning that it's not a part the Recommind platform that
20 they're using on the ESI protocol. So I just want to clarify,
21 or have defendants clarify, that they would also look outside
22 ESI for any of these documents.

23 MS. CHAVEY: Of course, of course we would do that.

24 THE COURT: OK.

25 MS. CHAVEY: One other kind of general issue with

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1 these particular bullet points, which again we saw for the
2 first time just a couple of days ago, is the time frame covered
3 because I believe the plaintiffs are intending for these
4 requests as they have now been specifically articulated to go
5 back to 2001, which, in our view, is an overly long period of
6 time, and unreasonable under the circumstances here, and given
7 what the allegation is of the --

8 THE COURT: What time period do you suggest?

9 MS. CHAVEY: I would suggest February 1 of 2008
10 forward.

11 THE COURT: Ms. Wipper?

12 MS. WIPPER: That's fine -- well, I would suggest
13 January 1st because that's when James Tsokanos was promoted.

14 THE COURT: OK, fine. January 1, 2008.

15 MS. CHAVEY: And, your Honor, as to some of these
16 other bullet points, there are just a lot of words in here that
17 are in quotes -- management structure approved, new business
18 team, reductions, terminations. These are words that we will
19 work with the plaintiffs in the course of the ESI protocol to
20 uncover, and we'll do our best in terms of hard copy documents.

21 THE COURT: OK, very good.

22 That concludes this letter, other than the sanction
23 requests are all denied at this time without prejudice to the
24 possibility that if the Court thinks there is gamesmanship
25 going forward, that the Court will go back retroactively to

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1 this period as well. Otherwise, let's all just get along, as
2 the old saying goes.

3 I believe that your January 3 letter on the defense
4 side was just responding to plaintiffs' letter; and therefore
5 we've taken care of that, correct?

6 MS. CHAVEY: Yes. Our letter on January 3rd related
7 to the plaintiffs' letter from December 27th. We had not yet
8 responded in writing to the --

9 THE COURT: Which you don't have to now.

10 MS. CHAVEY: OK. Thank you.

11 THE COURT: On the ESI protocols, we have ten minutes
12 before I'm expecting a telephone emergency conference call from
13 one of my other favorite cases.

14 I'm not sure what your difference is. Literally, I
15 got plaintiffs' this morning when I came in, to find that you
16 broke my fax machine with a paper jam. I have skimmed it but
17 I'm not really sure what the difference between the two
18 parties' plans are and what we need to do, perhaps put you,
19 either with your consultants or maybe your consultants without
20 the lawyers, in the jury room for an hour and see what you all
21 can work out.

22 MR. ANDERS: If I may, your Honor?

23 THE COURT: Yes.

24 MR. ANDERS: I think there are a few main areas --
25 some we may have already addressed -- one of which is the

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1 overall time period. As it relates to the emails, where we
2 have pulled the data from is, in 2007-2008 the company put in
3 place a long-term archive which captured every incoming and
4 outgoing email. That is the data set that we pulled from to
5 get the 3.2 million documents.

6 So, for purposes of a protocol that we have proposed a
7 2008 going forward as the time period, plaintiffs' protocol
8 went back to 2001. I understand from some of the Court's
9 rulings today that 2008 is the time period with the exception
10 of the EPA claims, which went to 2005.

11 THE COURT: So any problem with using January 1, '08
12 for this search?

13 MS. WIPPER: With respect to email only, there is not
14 a problem, but our protocol is much broader than email.

15 THE COURT: All right. Well, on the email side,
16 January 1, '08.

17 What else?

18 MR. ANDERS: Custodians, your Honor. Our list had
19 included 36 custodians. That list was higher than we initially
20 intended. We had made some additions after we received --

21 THE COURT: Does it include all the HR people, since a
22 lot of this data seems to be in HR?

23 MR. ANDERS: Yes, it does now. That was one of the
24 later additions once we received plaintiffs' definition of who
25 the class A custodians are. The list is the senior executives,

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1 the managing directors of the various offices, some of the
2 plaintiffs' intermediate supervisors, I believe it has all the
3 HR people.

4 THE COURT: How many people are in plaintiffs' list?

5 MS. WIPPER: 47.

6 THE COURT: Is that a difference of 11, or is it a
7 bigger difference because you don't want some of their 36 or
8 whatever?

9 MR. ANDERS: I have a difference of 12, your Honor.
10 They had removed four people from our list of 36. They added
11 18 and then very recently took two more people off, so it's a
12 net --

13 THE COURT: Who are the 12 that are now in dispute?
14 I've got your respective custodian lists in front of me.

15 MR. ANDERS: Your Honor, I can tell you the 12 in
16 dispute right now.

17 THE COURT: OK.

18 MR. ANDERS: If you look at plaintiffs' ESI protocol.

19 THE COURT: Yes.

20 MR. ANDERS: Well, my version is a redline version
21 which is page 11, but if you look at the section which lists
22 their custodians --

23 THE COURT: Yes.

24 MR. ANDERS: -- from Scott Bedowin down, who I believe
25 is number -- I think he's number 30 on mine.

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1 THE COURT: Got it.

2 MR. ANDERS: So from him down, with the exception of
3 Merrill Freund and Lance Breisen, those people are all new
4 people.

5 THE COURT: All right. Two questions: Mark Hass,
6 former CEO, when did he leave?

7 MS. WIPPER: 2009.

8 THE COURT: So we're talking about a year-plus. Well,
9 to the extent that some of these are managing directors in what
10 I guess are branch offices -- Seattle, Atlanta, Boston,
11 Detroit, Chicago maybe -- any objection to them?

12 MR. ANDERS: I guess, your Honor, my concern would be,
13 and what I had said to plaintiffs' counsel, was the database
14 with the 3.2 million documents --

15 THE COURT: Do you have any idea as to how many would
16 be added if these 12 were tossed in?

17 MR. ANDERS: We have not collected those, so I don't
18 know what their size is. One of the things we have encountered
19 with this case is because of the extent to which email is used,
20 the email accounts individually were a lot larger than we have
21 anticipated in the past.

22 THE COURT: But once you do some screening of them,
23 you'll reduce it down.

24 MR. ANDERS: Understood.

25 THE COURT: Unless somebody can give me an argument --

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1 and I know there is some argument that I saw somewhere in
2 somebody's letter, about the three or four people from Winter &
3 Associates, but for the internal MSL people, I'm not sure what
4 difference it makes.

5 MS. WIPPER: Your Honor, if I could address that, the
6 Winter & Associates is part of MSL Group that was folded in as
7 part of the reorganization.

8 THE COURT: When were they folded in?

9 MS. WIPPER: 2008/2009. We have been in contact with
10 employees of Winter & Associates, and we believe that they are
11 subject to similar policies and practices and --

12 THE COURT: As of when they were folded in?

13 MS. WIPPER: Correct.

14 THE COURT: And they are also public relations --

15 MS. WIPPER: Correct.

16 THE COURT: -- staff?

17 MS. WIPPER: Correct. They are not named plaintiffs
18 but they are --

19 THE COURT: Can your named plaintiffs represent these
20 people?

21 MS. WIPPER: They're part of MSL Group, and from the
22 organizational charts that we have --

23 THE COURT: If they are part of MSL Group, then it
24 seems to me you should not be looking at them separately. And
25 I am certainly concerned with somebody who has the title of

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1 general counsel.

2 So either they're the same as everybody else once the
3 reorg hit, in which case I don't see why you're targeting these
4 folks specifically, or they're different, in which case I'm not
5 sure you've got a plaintiff with standing. What am I missing?

6 MS. WIPPER: They're part of the MSL Group, they share
7 an office with MSL in L.A.

8 THE COURT: At this point I'm denying the three people
9 from Winter. So that gets our group of difference down to
10 nine. What do you all want to do about it?

11 MR. ANDERS: Your Honor, I would request that of the
12 people that we had proposed, that we discuss, or plaintiffs
13 suggest, people that could be removed. I would like to try to
14 keep the database as close to the size it is now without --

15 THE COURT: In other words, is the 3.2 million you've
16 referred to before or after the deduping?

17 MR. ANDERS: It's after deduping and deNISTing.

18 MS. CHAVEY: Your Honor, if I could also address a
19 number on my list, it's number 41, which is Don Lee the
20 managing director of PBJs Chicago?

21 THE COURT: What is PBJs?

22 MS. CHAVEY: PBJs is part of MSL Group but it is not a
23 PR agency; it's a very eclectic kind of media company, and it
24 operates separately and it is not part of the public relations
25 business of MSL Group.

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1 THE COURT: Why do you want Mr. Lee, Ms. Wipper?

2 MS. WIPPER: Because he is part of MSL Group. And
3 he's -- we were never told by defendants that they were not a
4 PR agency. We have asked --

5 THE COURT: Now you have been told they are different
6 from the rest. Do you still want Mr. Lee?

7 MS. WIPPER: Yes. And I would propose that --

8 THE COURT: All right, you're not getting Lee.

9 MS. WIPPER: OK.

10 THE COURT: Let's narrow this list.

11 MS. WIPPER: Can we reconsider Winter & Associates
12 because the organization --

13 THE COURT: No, no, not at this point without further
14 evidence as to why your plaintiffs have standing to deal with
15 this other than if Mr. Tsokanos and others in senior management
16 of MSL were discriminating against women during this period, in
17 which case it doesn't matter what Winter was doing.

18 MS. WIPPER: Well, I have an org chart right here that
19 shows that Winter & Associates reports right into Jim Tsokanos.

20 THE COURT: OK. So what?

21 MS. WIPPER: So they're part of the leadership team
22 that are making the decisions.

23 THE COURT: I don't know what a leadership team is in
24 this capacity.

25 MS. WIPPER: It says leadership team at the top of the
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1 organization chart.

2 THE COURT: Let me see the chart.

3 I'm missing this. Where is Winter on here?

4 MS. WIPPER: It's in the box at the bottom. I think
5 it's sort of in the middle.

6 THE COURT: Well, it's various people who report to
7 Masini, et cetera.

8 MS. WIPPER: No, it reports through that top layer to
9 Jim, if you see --

10 THE COURT: Yes, it reports to Masini, and Masini
11 reports to Tsokanos. So does Canada and various other things.
12 So what?

13 OK, denied at this time without prejudice to renewal
14 at some later point.

15 MR. ANDERS: Your Honor, I guess, going down the list,
16 the first person that I guess I would take issue with, based on
17 how we're doing this is, Scott Bedowin. He's an SVP of Global
18 Consumer Marketing, not at that MD or HR type level that we
19 were considering, so I think he should come out.

20 THE COURT: OK, what's his role?

21 MS. WIPPER: Your Honor, defendants have decided to
22 put in the immediate supervisors of our plaintiffs. We didn't
23 request that. What we have done is put in comparators to our
24 plaintiffs, and we had a plaintiff who was --

25 THE COURT: If he is a comparator -- and this is email
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1 searches that apparently are going to be run across everybody's
2 email -- you're going to get a lot of stuff from so-called
3 comparators that isn't relevant, it doesn't make sense to do it
4 as a uniform group. If you want to say that you've got certain
5 comparators who you want different searches run on, that's a
6 different story. It doesn't make sense to pull all their
7 material in because they're a comparator at the same level.

8 MS. WIPPER: We would agree to that.

9 THE COURT: All right, my 12:00 o'clock call has
10 called in. I have lunch at 1:00. I'm hoping this won't take
11 long. Do you all want to just sit here or do you want to go
12 into the jury room and maybe work out some of these issues?
13 Go, lawyers and consultants, as needed, into the jury room. Do
14 not leave there. We will come get you after I deal with this
15 call.

16 (Recess)

17 THE COURT: OK, it's somewhere between 12:40 and
18 12:45. We're back on the record after my other conference.

19 What progress have you made? Or perhaps the other way
20 of looking at it is: What is it in the 15 minutes we have left
21 before lunch that you want me to rule on or give you advice on
22 with respect to the ESI protocol?

23 MR. ANDERS: Your Honor, we spent the bulk of the time
24 talking about the custodian list. We have identified five
25 custodians that are, I think, more on the either comparator

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1 category or secondary category where I think your Honor
2 suggested that maybe those email accounts get filtered prior to
3 being put into the database -- that's what we were trying to
4 understand -- but we have identified five where at least
5 plaintiffs would be willing to apply some type of keyword
6 search in the filtering to them first.

7 THE COURT: All right.

8 Ms. Wipper?

9 MS. WIPPER: With respect to the custodians, I believe
10 that the parties would be able to work it out. What we would
11 like to hear from the Court is your view on the differences
12 between the two protocols. Our protocol is --

13 THE COURT: I have no idea.

14 MS. WIPPER: OK.

15 THE COURT: When you send me 50 pages each, late at
16 night and/or the morning of, when you knew this conference was
17 scheduled for quite some time, there's a limit, and it was not
18 done as a redline or anything else as to where your differences
19 are. So you tell me what it would be most helpful for you, for
20 the ten minutes or so we have left, to rule on or advise on,
21 and I'll deal with it.

22 MR. ANDERS: Your Honor, I think that the key issue is
23 how we use predictive coding, and that's where there's
24 probably -- that's why we have our experts here, our vendors.

25 The way defendant MSL proposes using the predictive

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1 coding process would be as follows: We start with an initial
2 random sample, with a confidence level of 95 percent, with an
3 interval of plus or minus 2 percent. With the 3.2 million
4 document database, that random sample is 2,399 documents. We
5 have gone through those preliminarily. I had associates go
6 through those; I just finished going through it last night.

7 Of that 2,399 --

8 THE COURT: Just to stop you right there, my
9 understanding of predictive coding is that the coding, as
10 painful as it is, should be done by a very senior attorney,
11 meaning partner level or very senior associate, not the usual
12 team of umpteen lower associates with a lower billing rates.

13 MR. ANDERS: That's why I reviewed it, your Honor.

14 THE COURT: Well, as "reviewed it" as every one of the
15 coding decisions or spot-checked it?

16 MR. ANDERS: No, where I am right now is I have gone
17 through every one that was marked as relevant, I went through
18 400 so far that have been coded as not relevant, and I intend
19 to go through all of those but I first looked at the ones that
20 were relevant.

21 THE COURT: At the end of the process, you're going to
22 have done every single one of the --

23 MR. ANDERS: Yes.

24 THE COURT: Then I'm not sure why your client paid for
25 someone else to do it first, but that's not my problem, that's

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1 their problem.

2 OK, continue.

3 MR. ANDERS: So far 36 were deemed relevant. Of the
4 400 not relevant I have reviewed, they were clearly not
5 relevant. So right now the baseline is .015 percent of that
6 random sample was relevant. If you translate that to the
7 entire database, that's 48,000 documents.

8 After we did a random sample, then what we have done
9 at the same time is we have applied keywords and we have taken
10 the results of those keywords and sample-coded. So, for
11 example, if there's a keyword "reorganization," we may have
12 reviewed the top 200 random hits. We did that across the
13 board.

14 Also, to respond to several of plaintiffs' targeted
15 document requests, we ran targeted searches across the
16 database. That's what we have already produced, about a
17 thousand pages of documents. So we have that coding that's in
18 there.

19 Plaintiffs' counsel, they have sent us now three
20 different revisions of keywords. What I have proposed to
21 plaintiffs' counsel is, I'll give you the hit lists. I've
22 already given them two sets of hit lists; we have another set
23 to give them, I'll review -- or we'll review 3,000 of those
24 hits, you tell us how you want us to review it but pick the
25 hits, we'll review any of the top 200 in these ten categories,

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1 you tell us how to review it. We'll give them those results as
2 well.

3 Once that initial coding part is done, we'll let the
4 system go out, it will do a sample of, you know, train itself,
5 we'll get the results. Our proposal was to review, one, a
6 random sample of the results that come back as well as certain
7 judgmental sampling, share those results with plaintiff, they
8 can make their suggestions on how certain things should be
9 coded.

10 We have also identified six different categories that
11 documents can be coded towards. I think plaintiffs have asked
12 for us to do eight or nine. We can figure that out. Go
13 through that iterative process twice. At that point -- and
14 this is where sort of the proportionality and cost-limiting
15 comes in -- after we've gone through the iterative process
16 twice or if we have to go through another time, have the
17 computer give us the documents in rank order. And we have
18 agreed or proposed reviewing the top 40,000 rank documents.
19 And we arrived at that 40,000 document number -- we estimate it
20 will cost approximately \$200,000 using a five-dollar a document
21 cost estimate, it will cost 200,000 to review the 40,000.

22 When you take that 200,000 in review costs and you
23 couple it with our vendor costs, we're looking at a total spend
24 of approximately 550,000. We understand that plaintiffs take
25 issue with some of our vendor costs -- we can dispute that --

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1 but even just looking at the \$200,000 attorney fee review cost,
2 we think that that is a more than appropriate amount to spend
3 to see what we get. We have never told plaintiffs that we're
4 going to do this and this is all that you get. Our view is,
5 let's see what this yields us first, we think these are the
6 most relevant people, this is a sophisticated and excellent way
7 to find the cream of the crop, if you will. And after that
8 process is done, we'll be in a much better position to argue
9 and debate whether or not the incremental value of searching
10 another custodian is going to be worth the cost. And that's
11 essentially our view.

12 THE COURT: Let me hear from Ms. Wipper.

13 MS. WIPPER: Your Honor, we disagree with defense
14 counsel's position that the only issue is predictive coding,
15 because that kind of skips over a lot of other issues that --

16 THE COURT: Well, let's deal with the predictive
17 coding piece. I understand, from what little I have skimmed of
18 your proposal and theirs, that they're sort of only looking at
19 an email archive and you want lots of other steps looked at.

20 But assume that that other piece gets resolved,
21 meaning where they have to look, and maybe their 3.2 million
22 database will double or go up to whatever, but what's wrong
23 with the predictive coding methodology they have proposed,
24 which also sounds like it's being run on a fairly transparent
25 and cooperative basis?

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1 MS. WIPPER: Well, the main issue is cost because --

2 THE COURT: No, but where? In other words --

3 MS. WIPPER: It's impacting the methodology.

4 THE COURT: Well, the question becomes the review.

5 And my understanding of the way this works is by the time that
6 the system spits this out, and whether it's the top 40,000 or
7 whether the break point is 50,000 documents or 30,000, that
8 90-something percent of the relevant documents are going to be
9 found in the top hits, and that the costs of reviewing the rest
10 is not worth the candle in most cases.

11 Now, where that line gets drawn is something that I
12 can't decide until I've seen the results. In other words, when
13 one sees the results, as I understand it from this method, one
14 can see a sharp drop-off at a certain point, at which you then
15 still sample the documents that are not going to be reviewed,
16 and that's part of this whole iterative process.

17 If you are seeing that the top 40,000 documents give
18 you 90 percent of the responsive documents, and it's going to
19 cost a million dollars to go to the next hundred thousand
20 documents for eyes-on review, to get another 5 percent, it's
21 probably not worth it. If it's worth it to go to the top
22 50,000 because that's where the cliff line seems to be, that's
23 what people are going to have to do.

24 It also may be that once privilege is determined, that
25 they will let you -- the rest of this is so likely to be junk,

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1 that you want, under an attorneys'-eyes-only or some process,
2 an informal basis, you want to look at the documents that go
3 from 40,000 to 80,000, you can look at them and if you tell
4 them, you know, gee, having looked at it, there's a lot of good
5 stuff here, then there's some problem with the process.

6 I'm not saying 40,000 is the cutoff -- I can't really
7 determine that -- and I invite both sides' experts to tell me
8 if I've gotten this wrong but I've sat through a lot of
9 training sessions on this, wherever that cliff is, that where
10 is where the break should be. So if that was the only problem
11 you had with that part of the predictive coding process, then
12 it sounds like you all can go down this road, all of this,
13 without prejudice to additional search as may be necessary and
14 additional processes as may be necessary.

15 So is that the only problem, Ms. Wipper, or is there
16 anything more?

17 MS. WIPPER: No, there's a dispute about the scope of
18 relevancy. What happened --

19 THE COURT: I've ruled on that. That's what we spent
20 the morning doing.

21 MS. WIPPER: OK.

22 THE COURT: So whatever rulings I gave on that are
23 going to apply to the emails as well. So any positions they
24 were taking in the ESI protocol are now going to have to be
25 revised, based on what I have done this morning, and similarly

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1 on your side.

2 MS. WIPPER: OK, and also I'd like to respond to
3 defense counsel's description of their proposal. I'd like DOAR
4 to respond and give you an overview, if we may, on our proposal
5 on predictive coding.

6 THE COURT: All right, though I guess I'd like to know
7 where it differs.

8 MS. WIPPER: Well, it's actually a direct response to
9 their proposal.

10 THE COURT: OK.

11 MS. WIPPER: So who am I going to hear from?

12 MR. NEALE: Paul Neale, your Honor.

13 THE COURT: Mr. Neale?

14 MR. NEALE: I actually think you pointed to exactly
15 the issue. We have not taken issue with the use of predictive
16 coding or, frankly, with the confidence levels that they have
17 proposed except for the fact that it proposes a limit -- the
18 ultimate result of 40,000 documents before we have seen any of
19 the results coming out of the system.

20 THE COURT: I've already said -- and I want to make
21 sure that defense counsel realizes it -- I'm not buying your
22 40,000 as a pig in a poke. I understand the concept, but where
23 that line will be drawn -- whether it's 40,000, 50,000, 60,000,
24 20,000 -- is going to depend on what the statistics show for
25 the results.

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1 MR. ANDERS: I guess, your Honor, that's why I stood
2 up before, because I wanted to ask you something. I understand
3 that that cliff line may be at 80,000 documents. The reason
4 why we picked the 40,000 is what we're trying to do is also
5 incorporate the cost element. We picked 200,000 as what we
6 think --

7 THE COURT: Proportionality requires consideration of
8 results as well as costs. And if stopping at 40,000 is going
9 to leave a tremendous number of likely highly responsive
10 documents unproduced, it doesn't work. Plus, of course once
11 you have the predictive coding run, the cost after that is how
12 much you're doing an eyes-on review of. And once you've weeded
13 out the privilege documents -- and I assume you either have the
14 502(d) order or you will be providing one for me to sign off
15 on, because I think in a case of this size, if you're not
16 agreeing to one, you're committing malpractice -- how much
17 money you spend thereafter is a result of how much you want to
18 know what's in the documents or, putting it perhaps a different
19 way, CYA. If the first 60,000 are clearly showing that they're
20 highly relevant but you're running out of money after 40,000,
21 don't review the other 20,000. That's up to you.

22 MR. ANDERS: We've considered that, your Honor, and I
23 think the attorney-eyes-only type of agreement or designation
24 may be appropriate here, because one of the concerns we have
25 is, some of the plaintiffs are now working for competitors. To

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1 the extent that they're seeing --

2 THE COURT: This is not a case where I assume, other
3 than on anecdotal, that there is going to be much need for the
4 individual plaintiffs to look at the documents. I'm sure you
5 can all work that out.

6 Now, unfortunately it's 1:00 o'clock. I'm happy to
7 have you come back. I've got a 2:00 o'clock, and there may be
8 a 3:30 from people who forgot to show up this morning and were
9 told to try to get their act together and get here this
10 afternoon. You can come back this afternoon, you can come back
11 in a day or two. I think we have made some good progress, and
12 I know that you're coming from further away than usual, so I'd
13 like to make the most use of your time.

14 What's your pleasure? You want to come back at 3:30
15 in the afternoon and use the time from now to then? You can
16 use the jury room.

17 MR. ANDERS: Maybe, your Honor. The only reason why I
18 say that is, tomorrow I am leaving the country for a week for a
19 family vacation, so I'm out of pocket for a week; I'll have
20 some email but not a lot. So, again, I don't want to impose on
21 everybody else, but that's my scheduling issue, so I'm not sure
22 how much we'll get done within the next week.

23 THE COURT: That's why I'm suggesting you maximize --
24 I don't know what time your flight home is -- well, you're in
25 Morristown.

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1 MR. ANDERS: Today's fine for me, your Honor.

2 THE COURT: You're fine for today. If everybody wants
3 to stay -- you just spent an hour talking about custodians and
4 made some progress -- there's a certain benefit, I think, in
5 keeping you hostage because it avoids the delay between phone
6 calls, et cetera, et cetera. So if you want to take an hour
7 for lunch, be all back at 2:00 o'clock, you can use the jury
8 room.

9 MR. ANDERS: That's perfect.

10 THE COURT: And as soon as whatever is going on with
11 my afternoon conferences gives me time to see you, we'll deal
12 with you, but you're not leaving until you've checked out with
13 me.

14 MR. ANDERS: Thank you, your Honor.

15 THE COURT: OK. Enjoy lunch, but get back, use the
16 cafeteria on the eighth floor or whatever else, but don't waste
17 half the afternoon by having a nice lunch.

18 MR. ANDERS: Understood.

19 (Recess)

20 THE COURT: We are back on the record for part two of
21 Da Silva Moore et al. against Publicis.

22 What progress have you been able to make on the ESI
23 protocols or, more importantly, which of the issues you've
24 talked about would you like a court ruling or guidance on?
25 Whatever you have agreed upon we will memorialize in some other

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1 way.

2 MR. ANDERS: I think we made a lot of progress, your
3 Honor. It may be easier just to say where we are.

4 On the list of custodians, we have identified eight
5 custodians that the plaintiff would like us to add, five where
6 they would be willing to first apply some level of filtering to
7 their results, and then we would either manually review or
8 possibly add those results into the database. We're going to
9 go back and just confer with our clients and those individuals;
10 there may be certain sensitivities about the particular people
11 but we at least have been able to further narrow the custodians
12 on the overall concept of predictive coding. We had a lot of
13 conversation and discussion about that; I think we're in
14 agreement on the process.

15 The process is going to be generally as we discussed
16 it before, but what we're going to do is, I think, have more of
17 the iterative reviews, and what we're going to try to do is
18 hopefully be able to do those iterative reviews until we find
19 the cliff that your Honor was referring to.

20 My only concern, and what I want to work into the
21 agreement, is if these iterative reviews are taking longer than
22 anticipated and the costs are mounting, having some mechanism
23 in the agreement where there can be a point where we either
24 discuss it or raise it with your Honor, that, look, we have
25 reviewed 60,000 so far, this is what's coming back, the end

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1 doesn't seem to be in sight and we've spent X amount, just
2 having something in the agreement to address that possibility.
3 THE COURT: I have no problem with you all putting in
4 the agreement that you're going to cooperate and work in good
5 faith. But if things aren't working out because of expense or
6 results not being what either of you hoped for or whatever,
7 that it can be revisited with the Court, the caveat to that is
8 obviously once you go down a certain route, it's going to be
9 very expensive to completely abandon that and say we're now
10 going to do something completely different, so that's probably
11 not something you'll be able to do.

12 Tweaking it, in terms of adding another custodian late
13 or doing a further iteration where you change a search term or
14 better train the computer with some more documents, I don't
15 have a problem with that occurring or the converse of that,
16 with the defendant coming in and saying, you know, we've
17 already spent twice what we thought we were going to spend,
18 we've made enough progress that the next X percent search that
19 that the plaintiff wants us to do is not worth the candle.
20 That's what I said this morning as well.

21 All right, what else?

22 MS. WIPPER: We would add to that, plaintiffs would
23 propose if we get to that point, that defendants don't do a
24 manual review and just turn over the documents.

25 THE COURT: All right, that's an argument you can make

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1 later on, that, OK, this system kicked out all of this. But
2 usually the sampling is in lieu of that, which is to say that
3 if you get to a certain cliff and you have reviewed -- I'll use
4 defendants' number from before -- 40,000 and the next 50,000
5 are considered not likely to be relevant and you run a sample,
6 statistical or random or whatever, of that balance, you say,
7 OK, we looked at another thousand documents and found one that
8 really was relevant, that's probably the end of the ballgame.
9 On the other hand, if you run a thousand and you find
10 a hundred that are relevant, that may mean that more work has
11 to be done in one way or another. And I'm not meaning to fully
12 prescribe any, which your experts sitting behind you can
13 probably do better, on what is your 95 percent confidence level
14 or any of that stuff, but at some point it doesn't mean that
15 because predictive coding spits it out as having a 1 percent
16 chance of relevance, that I'm going to say, OK, the defendant
17 has to forego manual review but produce all of it, as opposed
18 to, you'll do a sampling and see if it really is mostly junk.

19 Understood?

20 MR. ANDERS: Understood.

21 THE COURT: On both sides?

22 MR. ANDERS: It makes sense, your Honor. I guess the
23 way we had initially tried to craft the proposal was by putting
24 up front the dollar figure that we thought was appropriate.

25 THE COURT: That's somewhat meaningless. And,

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1 frankly, it then gets into fights about "if you didn't get to
2 Recommind and you went to XYZ company, that piece of it would
3 be 25 percent cheaper and that shouldn't be attributable to us
4 and your associates at Jackson Lewis are paid too much per
5 hour, that shouldn't be attributable to us." I will look at
6 proportionality, but I'm not telling you that there is a
7 particular number that's better than another on how much work
8 you've got to do.

9 MR. ANDERS: I understand. That came across clear.

10 I just want to make sure that I understand what you're
11 saying, is if, as we're going through this iterative review, we
12 reach a point -- and I don't know what point is -- in terms of
13 cost, where even if the computer is saying there is X percent
14 relevance still out there, that we're not foreclosed from
15 making the proportionality argument at that point.

16 THE COURT: That is correct.

17 MR. ANDERS: OK.

18 The other thing we had discussed, your Honor, were
19 those sources that would not be reviewed through predictive
20 coding. For those sources, we have agreed to do targeted
21 searches of some of them; for others, we need to find more
22 information about what information is actually housed there,
23 but I think we were able to work through some of these other
24 sources, shared drives --

25 THE COURT: This is the material that's on page 2 and
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1 3 of plaintiffs' proposal, I assume?

2 MR. ANDERS: Yes, your Honor.

3 THE COURT: I'm not asking you to give me much more
4 detail on that as long as there is agreement so that you're
5 moving forward without the need of further court help on it.

6 MR. ANDERS: There is, your Honor. We're moving
7 forward on that.

8 MS. WIPPER: There are two points that we wanted to
9 raise. The first one was concerning the time period for the
10 emails.

11 Earlier today defense counsel said that their email
12 archive went back to 2008. There is also a separate email
13 that's available from a legacy system that's stored in home
14 directories or shared folders. So we would propose that for
15 pay discrimination issues, that we would apply the longer
16 period to 2 --

17 THE COURT: For pay discrimination, we're not doing an
18 electronic search. You're getting that from the personnel
19 material and the material you got on payroll. It's unlikely
20 that email is going to find anything, and if it is, frankly,
21 it's going to find it in the post-2008 period that's in the --
22 I'll call it the master database, the archive system, that they
23 have established. So I don't see that as being necessary,
24 certainly not in any immediate wave.

25 On all of this, I'm not foreclosing you, as you

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1 develop information from the documents produced or from
2 depositions, from saying that you have learned something new,
3 but if there is a smoking gun email that says, you know, I'm
4 the president of the company and it is our policy to pay women
5 less than men, I guarantee you that will get repeated in the
6 newer system. And for that needle in a haystack, I'm not going
7 to have them bring up an additional search.

8 What else?

9 MS. WIPPER: I would just add to that much. They
10 haven't produced the payroll data yet.

11 THE COURT: We talked about all of that this morning.
12 I'm not revisiting things. It's been a long enough day.

13 MS. WIPPER: I just wanted, before we move from
14 predictive coding, I also want to address the issue codes, what
15 we agreed to do, because there's a dispute about the
16 definitions that plaintiffs proposed. We're going to try to
17 deal with that in the coding process; and it's possible, if we
18 can't agree, that we would need the Court's assistance.

19 THE COURT: I'm sure I'll be seeing you again soon.

20 MS. WIPPER: OK.

21 MR. ANDERS: I believe that was it, your Honor. I
22 think we were going to talk about some time frames. I think at
23 least with the ESI protocol, my plan is probably the night
24 before I leave to at least get emails out on questions about
25 parts of the systems and then as soon as I return, if not while

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1 I'm away a little bit, try to redraft the protocol to address
2 what we discussed today.

3 THE COURT: I know every lawyer thinks they're
4 indispensable and I'm not pulling the "Jackson Lewis is a big
5 firm and you're all fungible," but is there not another person
6 who may be less email savvy or computer savvy than you, such as
7 Ms. Chavey, for example, who can follow up, along with the
8 folks from Recommind and plaintiffs' counsel, and not lose an
9 entire week because you're on vacation?

10 MS. CHAVEY: Of course, your Honor.

11 THE COURT: And I happen to know, it may not be on
12 this case, if it's a true e-discovery dispute, I happen to know
13 your Florida e-discovery counsel very well --

14 MR. ANDERS: He knows a little bit.

15 THE COURT: You can bring Mr. Losey into the mix if
16 need be.

17 MR. ANDERS: OK, understood.

18 THE COURT: What else?

19 MS. CHAVEY: Your Honor, I know your Honor said you
20 weren't going to reconsider what was addressed this morning,
21 but I did look, during the break, about the issue about
22 Mr. Tsokanos in complaints that had been made against him. I
23 think on plaintiffs' counsel's representation that their
24 understanding was there had been a complaint in 2005, you
25 ordered us to provide that. There was not a complaint in 2005.

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1 There was something earlier than that. And I just wanted to --

2 THE COURT: How early?

3 MS. CHAVEY: 2003.

4 THE COURT: But that was the Atlanta --

5 MS. CHAVEY: It was in Atlanta.

6 THE COURT: Produce it. Obviously it's discrete and
7 can be found.

8 Before I lose track, for the paper discovery we talked
9 about this morning, how soon can you complete that? One week,
10 two weeks, six years? Come on.

11 MS. CHAVEY: Your Honor, we would need at least 30
12 days.

13 THE COURT: I don't know how you're going to do that
14 in 30 days, finishing e-discovery protocol that's not going to
15 be finalized for more than a week despite me getting other
16 people involved while Mr. Anders is away, run the ESI, go
17 through iterations and meet a June 30 discovery deadline with
18 depositions and everything else. I think you're being a little
19 generous there. So one more chance. Working harder, faster,
20 et cetera, how soon can you do it?

21 MS. CHAVEY: Well, one issue, your Honor, for example,
22 is with the personnel action notices. We understand the order
23 to require us to work with the plaintiffs to come up with a
24 statistically significant sample. That in and of itself is
25 going to take a while and then there's going to be the

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1 searching for the notices, so there is time that needs to be
2 built in in order for that to occur.

3 THE COURT: Can you live with 30 days, Ms. Wipper? If
4 not, tell me what you can live with.

5 MS. WIPPER: We have a deposition scheduled with
6 defense witnesses starting the end of this month.

7 THE COURT: With all due respect, if you want to keep
8 to that schedule, you're going to be deposing them without
9 documents.

10 MS. WIPPER: Correct.

11 THE COURT: And let's all be clear on the way I run
12 this, which is, if you want to take early depositions to learn
13 things, that's fine; you don't get to redepose somebody whose
14 deposition was finished because you get documents later that
15 you knew you didn't have, as opposed to when they say, OK,
16 we've completed our document ESI production and you take a
17 deposition and then a week after the deposition they say look
18 what we found in the warehouse somewhere; then you may get
19 another deposition. So if you want to take a deposition at the
20 end of the month, that's fine, but let's say I push them to get
21 you something in two weeks, which means you both have to be
22 very fast on how you're running the statistical significant
23 determination, you're going to have to review it before the
24 deposition, it's not likely to happen.

25 MS. WIPPER: I would propose three weeks. We work

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1 with statisticians regularly so we can have the sample done or
2 our proposed --

3 THE COURT: That sounds like a viable compromise.

4 So that is three weeks from today, which is
5 January 25th, subject to somebody, by written agreement or by
6 applying to the Court for more time, we'll go from there.

7 OK, other than a date for you all to come back and
8 probably a date for you to complete the ESI protocol to ensure
9 that your feet are held to the fire, is there anything else we
10 need to do on discovery today?

11 MS. WIPPER: I just wanted to address one point from
12 earlier today and just get clarification from the Court. On
13 the cutoff date for the production, you said February 2011 for
14 the HR complaints. I'm wondering if that's a global cutoff
15 date. We have a plaintiff that left the company after that
16 date, Carol Pearlman --

17 THE COURT: Is she in the original complaint or the
18 amended complaint?

19 MS. WIPPER: She's an opt-in plaintiff.

20 THE COURT: When did she opt in?

21 MS. WIPPER: I don't know off the top of my head.
22 Probably months ago.

23 THE COURT: The amended complaint is dated April 14th.
24 Was it before or after?

25 MS. WIPPER: No, it was after that.

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1 THE COURT: You've got to have some way of dealing
2 with this. So I'm inclined to either leave it at the February
3 date or maybe to push it to April 14th of 2011, other than when
4 we get to privilege issues, I'm not going to require them to
5 log almost anything post initial complaint.

6 MS. WIPPER: We would propose the amended complaint
7 date as the cutoff.

8 THE COURT: So we're adding a month and a half or
9 something. Problem, agreement?

10 MS. CHAVEY: Well, it seems appropriate to limit it to
11 and cut it off at the date of the initial complaint. The fact
12 that Carol Pearlman opted into the April Pay Act claim later
13 doesn't seem to affect the Court's ruling that the date would
14 be February.

15 THE COURT: All right, let's leave it where it was
16 originally.

17 What else?

18 MR. ANDERS: Your Honor, I just want to make sure I
19 heard correctly: Did you give a definite date for when the ESI
20 protocol must be completed?

21 THE COURT: No. Give me a proposal. A week after you
22 come back or a/k/a two weeks from today?

23 MR. ANDERS: That would be perfect.

24 THE COURT: Agreeable?

25 MS. WIPPER: Sure. And you want a joint proposal,

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1 your Honor?

2 THE COURT: Yes. And if you can't agree, I want it as
3 a single document with paragraph 3, whatever paragraph 3 is
4 about, 3(a) plaintiffs' proposal, 3(b) defendants' proposal,
5 and then a cover letter from each of you explaining, to the
6 extent it's not immediately obvious, what it is you're
7 disagreeing on. So that's January 18th.

8 OK, next, date for our next court conference, what's
9 your pleasure?

10 MS. WIPPER: How about a week after the ESI protocol?

11 THE COURT: Well, I think that's probably going to be
12 early unless you think there are ESI protocol problems, only in
13 the sense that the document production out of what I'll call
14 this morning's production is due the 25th. On the other
15 hand --

16 MS. CHAVEY: Your Honor, what about February 2nd?

17 THE COURT: That's LegalTech week. Yes, by Thursday
18 that's OK. February 2nd at 9:30.

19 Now, the other thing: When is it you plan to move for
20 class certification?

21 MS. WIPPER: I believe it's in the schedule, your
22 Honor.

23 THE COURT: I don't think it is but I'm willing to be
24 educated.

25 MS. CHAVEY: Your Honor, it is in the scheduling order
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1 but it is due on or before April 1st of 2013.

2 THE COURT: Frankly, that makes no sense to me. I
3 know you convinced Judge Sullivan to do that. It won't be the
4 first time I've overruled the district judge; it's a strange
5 world that we live in.

6 Yeah, I understand the purpose of getting past the
7 expert period, but if you make the motion on April 1, it won't
8 be fully briefed until the summer of 2013, it won't be decided
9 until the fall of 2013 or January 2014. You can't really do
10 summary judgment or anything substantive until the class either
11 has or hasn't been certified. And then if either a class or an
12 FLSA collective action is certified or the appropriate other
13 term for a collective action is approved, you've got to go
14 through 30 days to draft the notice, 60 days or 90 days for
15 people to opt in, you are assuring -- and this is something
16 plaintiffs should be thinking about even more than the
17 defendants -- you're assuring no merits resolution of this,
18 assuming a class of any sort, class or collective is approved,
19 until 2014 or '15. That hardly seems to be in plaintiffs'
20 interests. And I'm not sure that on the FLSA collective
21 action -- you've got discrimination claims -- that's one type
22 of motion -- and to the extent you've got FLSA and New York
23 Labor Law claims, that's a much more discrete area, it seems to
24 me. And leaving all of that until the very end, particularly
25 since FLSA requires opt-in plaintiffs, and my recollection but

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1 you all tell me if I'm wrong, is that there is no stopping of
2 the statute of limitations until they opt in?

3 MS. WIPPER: Correct.

4 THE COURT: So if this case, which began in early
5 2011, if it's not certified until 2014 or '15 for collective
6 action issues, the whole period between now and then, when you
7 will assume that if there was anything bad going on at the
8 defendants, they will have cleaned up their act during the
9 course of this lawsuit -- and I'm not saying I know there was
10 anything bad or good going on -- you're assuring that the FLSA
11 in particular, even with a six-year statute of limitations on
12 the state claims, is going to be almost a nullity or it's going
13 to be a totally different lawsuit, that most of the period
14 within the statute of limitations is going to be a period on
15 which there has been no discovery.

16 Does it make sense -- not that I want more work for
17 Judge Sullivan or myself -- to do something differently for the
18 FLSA New York Labor Law than the Title 7 and related
19 discrimination claims?

20 MS. WIPPER: Well, your Honor, I think it depends on
21 the discovery because we have the burden and we have been
22 spending an enormous amount of time trying to get discovery in
23 this case for many, many months. So, today, as I stand here
24 today, I can't say for sure we will be prepared to file
25 something until we have the discovery.

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1 THE COURT: On the FLSA and New York Labor Law?

2 MS. WIPPER: We need the payroll data.

3 THE COURT: Well, you basically have that, I thought,
4 subject to the cleanup -- and I'm not revisiting what I ordered
5 this morning. So that you're going to have by the end of this
6 month. Whatever work your experts need to do, I don't see
7 waiting until April 1st of 2013, and, frankly -- and I'm not
8 trying to help the defendants -- if I were them, I'd oppose
9 certification at that point if for no other reason than that
10 most of the period within the statute of limitations will be a
11 period where there hasn't been discovery. And if we stick to
12 the schedule, because you got Judge Sullivan to approve it and
13 I decide not to stick my neck out and overrule him, so to
14 speak, I'm not reopening discovery. You can bet on that. Once
15 discovery closes, it is done, because nobody wanted bifurcation
16 the second time today because 99 percent of it was held to be
17 relevant either way. Think about it and maybe in February,
18 too, we can revisit that issue.

19 MS. WIPPER: OK.

20 THE COURT: I guess the last issue, although I
21 suspect -- I don't know what I suspect. I generally at first
22 or early conferences raise the 636(c) issue. I don't remember
23 raising it at our prior conference because they were on a sort
24 of emergency basis, et cetera. But I remind both sides that
25 pursuant to 28, U.S. Code, Section 636(c), if all parties

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1 consent, then the case can be in front of me for all purposes,
2 including the jury trial you've asked for here and any appeals
3 to the Second Circuit, they're the same from a magistrate
4 judge, consented trial or motion decision, as it would be in
5 front of a district judge, and it's up to all of you and our
6 missing friends from Publicis.

7 So by the February 2 conference, obviously a decision
8 to keep thinking about it keeps your options open, but it also
9 keeps one side or the other -- whoever is in favor of it now
10 and the other one is not so sure, by two months later, that
11 position may reverse. So the sooner you all decide, you
12 decide, I'll ask you to tell me where you are at the February 2
13 conference and we'll go from there.

14 And finally -- perhaps my second "finally" but
15 finally, the jurisdictional discovery and all that against
16 Publicis, is anything happening in that area? I don't want
17 them to prejudice them from not being here but I don't know
18 that the quietness with respect to that, as opposed to
19 everything going on here, is the result of nothing going on or
20 is the result of there not being the same problems.

21 MS. WIPPER: Well, we served discovery on October 19th
22 on Publicis Groupe according to the schedule, and on MSL. They
23 asked for a month extension to respond. We gave that to them
24 and they produced documents, some documents, Publicis Groupe,
25 and responded with objections on the 21st. We're probably

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1 going to have to have a meet-and-confer with them concerning
2 some of their objections and their responses, but right now we
3 don't foresee any disputes at this time.

4 THE COURT: Well, you've got a March 12th cutoff. The
5 earliest I'm likely to want to deal with that, since it seems
6 like you all are going slowly, is at the February 2 conference.
7 That's going to leave you very little time if there are
8 problems, to get them resolved and get whatever depositions or
9 whatever are going to occur post the paper/ESI side of
10 discovery. So don't lose sight of it. Let's have Publicis
11 here at the next conference, even if there is complete
12 agreement that everything they have been doing is fine.

13 The other thing is, you all can figure out how to do
14 this when we're going to have megaconferences like this. I
15 certainly prefer everyone to be present in person. If it gets
16 to the point where you know in advance there's one minor issue
17 and one of the local counsel, more local, will be here and the
18 other is from San Francisco, for example, while the airlines
19 need all the help they can get, it's not my job to feather
20 their covers, so if you want to show up telephonically, ask for
21 permission to do that, which, as I say, will be granted if you
22 really think the conference is going to be the typical half
23 hour discovery conference and not the 500 pages of letters,
24 et cetera, et cetera, like we had today. You do not need to
25 ask permission for your e-discovery consultants to attend. If

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1 there are any ESI issues, and assuming you're willing to pay
2 the freight for them, I am not only delighted to see them but
3 they're usually a valuable addition.

4 I think that covers everything. I guess I'll just
5 say, my rules provide that if things start going much more
6 smoothly and two business days before the next conference we
7 decide you really are getting along swimmingly and you worked
8 things out and things should just be put off a few weeks, you
9 can make that application, either by a joint phone call to my
10 secretary or by a fax, requesting that, and nine times out of
11 ten those requests are granted. They're not granted when they
12 come in at 5:00 o'clock the night before and the Court suspects
13 that somebody's already on an airplane. And they're not
14 granted unless they're on consent, meaning if one side says I
15 don't need the conference but the other side is frothing at the
16 mouth because they're being frustrated, we're obviously going
17 to have a conference.

18 Any questions?

19 MS. CHAVEY: No, your Honor.

20 THE COURT: All right, the transcript, as usual,
21 constitutes the Court's order. And I think I may have said
22 this once before -- and somebody certainly took up the process
23 and therefore knows the process -- but I'll say it this last
24 time, I may not say it again in the future: Pursuant to 28,
25 U.S. Code, Section 636 and Federal Rules of Civil Procedure 6

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1 and 72, any party aggrieved by a ruling at one of these
2 discovery conferences has 14 calendar days to bring their
3 objections to Judge Sullivan. The 14 days starts running
4 immediately when you attend any in-person or telephonic
5 conference and hear my ruling accordingly, regardless of how
6 long it takes me to obtain the transcript from the reporter.
7 And failure to file objections within that 14-day period
8 constitutes a waiver for all further purposes in the case,
9 including any appellate purposes.

10 With that, I'll require both sides to purchase the
11 transcript from the reporter and with that, we are adjourned.
12 Have a good flight back, or drive back, to everyone going in
13 different places. Have a good vacation --

14 MR. ANDERS: Thank you, your Honor.

15 THE COURT: -- and happy new year. See you all in a
16 month.

17 MS. CHAVEY: Thank you, your Honor.

18 MS. WIPPER: Thank you, your Honor.

19 MR. ANDERS: Thank you.

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